

GO GETS A NEW LOOK

Government Opportunities (GO) magazine, the UK's most authoritative guide to public procurement, has undergone a redesign in order to make it an even better read, and to include yet more essential information on what's happening in the sector.

Published by BiP Solutions, GO contains the latest news, features, analysis and insight into not just UK procurement issues, but also those from around the world. The new-look magazine continues this theme, but has now increased its focus on private sector developments as well.

GO Managing Editor Grahame Steed said:

"The new-look GO reflects the dynamic and professional marketplace it is there to serve. GO's readers need high-quality information to keep them up to speed with developments and to help them make effective procurement decisions, and the redesign now presents this information and insight in a more user-friendly way. Business magazines should be a good read as well as being informative."

GO is available free of charge to those working in a procurement-related role for a public sector organisation. To request a copy, email 'GO request' to: feedback@govopps.co.uk

If you already receive GO, please ensure you complete the reader request form inserted in the latest issue and return it in the Freepost envelope provided. This will help us maintain our circulation list and ensure you never miss a copy.

