

BiP triumphs at Lanarkshire Business Awards

BiP Solutions' successful start to 2008 was further boosted by winning a prestigious accolade at the Lanarkshire Business Awards, held on 29 February.

BiP took the honours in the Business Growth through Marketing and Sales category, with the judging panel recognising the innovative approach that the company has taken to promoting and marketing its extensive range of public procurement solutions.

The Award follows BiP's recent status as a finalist in the Best Performing Business category of the Glasgow Business Awards, and its success as the Small to Medium-Sized Business of the Year in the prestigious National Business Awards for Scotland 2007.

Simon Burges, Sales and Marketing Director at BiP Solutions, said: *"We are delighted to have won the Business Growth through Marketing and Sales category of the Lanarkshire Business Awards. We pride ourselves on the performance of our marketing and sales campaigns, and to receive independent recognition of our work in this area is very pleasing – and a great reflection on all those involved at BiP."*